

Mr. Jacky Cheung

Mr. Jacky Cheung is the Chairman and Chief Executive Officer of Shinhint Acoustic Link Holdings Limited (code 2728), a Hong Kong publicly listed company and provider of sophisticated electric-acoustic products. Mr. Cheung is responsible for overall strategic and corporate planning, business development and management of the Group. The Shinhint Group has vigorously enhanced its edge on research and design as well as widened its retail networks for greater market shares in America, Europe and Asia.

Mr. Cheung has over 17 years of experience in management of trading and manufacturing consumer electronic products. He obtained a Bachelor degree of Business Administration from the Chinese University of Hong Kong. In 2005, he was elected awardee of the Young Industrialist of Hong Kong 2005 by the Federation of Hong Kong Industries. In 2006, he was also awarded with Certificates of Merit in Directorship by the Hong Kong Institute of Directors.

Mr. Cheung is active in public and social services. He is a Vice President of Hong Kong Young Industrialists Council, a Director of Yan Oi Tong, a Committee Member of Hong Kong University Graduates Association Education Foundation, a Member of Advisory Committee for Department of Management Sciences and an Industrial Advisor to Master of Arts in Operations and Supply Chain Management Program of the City University of Hong Kong.

Mr. Cheung is also a Member of Outward Bound Corporate Challenge Committee, a Member of Hong Kong Brands Protection Alliance and a Mentor to SME Mentorship Programme 2008/10. He is also an Independent Non-executive Director of another listed company, Rainbow Brothers Holdings Limited.